

REBECCA KLEIN GANZ

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EDUCATION

Rhode Island School of Design Providence, RI, 2003

M.F.A. in Graphic Design

Graduated with Highest Honors

Received Award of Excellence in Graphic Design; 1 of 2 recipients

Thesis discussed the use of non-intention and chance in the creative process.

University of Florida Gainesville, FL, 1999

B.F.A. in Graphic Design

Minor in Art History

Graduated with Highest Honors, GPA 3.95/4.0

Active in student-run graphic design organization.

Study Abroad Program in Florence, Italy.

Forest Hill High School West Palm Beach, FL, 1995

Valedictorian

PROFESSIONAL EXPERIENCE

Freelance work, Cates & Mae Design, LLC Atlanta, GA | 1999–present, 2008–present
Owner and Graphic Designer. Clients range from non-profit organizations to local corporations. Select clients include ImagineIt! Children's Museum of Atlanta, West44 Marketing, Boys & Girls Club, Youth Art Connection, ALGA, Mafit Solutions LLC, American Jewish Committee, and RobbinsLaw LLC. Design work includes poster design, book design, corporate collateral and identity design, invitations, and promotional pieces.

Savannah College of Art and Design Atlanta, GA | 2005–2009

Professor of Graphic Design, teaching both Graduate and Undergraduate courses, and working with Graduate thesis projects. Courses taught include:

GRADUATE LEVEL

Design Methodologies

Typography Studio I

The Role of Graphic Design in Social Awareness

Print Studio I {corporate branding and identity}

Poster Design

Graphic Design M.F.A. Thesis

UNDERGRADUATE LEVEL

Introduction to Graphic Design

History of Graphic Design

Typography I

Typography II

Graphic Design Studio I

Graphic Design Studio II

Corporate Design

Alternative Design Approaches

Georgia State University Atlanta, GA | 2003–2005

Visiting Lecturer of Graphic Design. Courses taught include:

Introduction to Graphic Design

Intermediate Graphic Design

Graphic Design Survey

Senior Workshop in Graphic Design

PROFESSIONAL EXPERIENCE continued

Rhode Island School of Design Providence, RI | 2001–2003

Graduate Instructor and TA of Graphic Design. Courses taught include:

Hot Printing (experimental letterpress, wood and metal type)
Typography II
History of Graphic Design, Applied Section
Motion Montage
Senior Degree Project

Merge Design Inc. Atlanta, GA | 1999–2001

Lead designer for an award-winning multi-disciplinary design studio. Designed and developed projects from concept through implementation for companies ranging from Fortune 500 to dot com start-ups. Designed websites, identity, annual reports, corporate collateral and branding solutions. Presented designs to clients and coordinated design production.

Telegraph.net West Palm Beach, FL | 1998

Intern for an Internet application development and management company. Developed and produced websites for various companies including The Kravis Center for Performing Arts, Republic Security Bank and WXEL Public Broadcasting Station.

TECHNICAL EXPERIENCE

Traditional Letterpress	Dreamweaver (limited)
Bookbinding	Flash (limited)
Adobe Illustrator	QuarkXPress
Adobe InDesign	
Adobe Photoshop	

RESEARCH & DESIGN INTERESTS

Experimenting with unconventional creative processes, breaking habit and conditioned responses.
Typography in context, following and breaking the “rules.”
Study of graphic design history and theory.

RECOGNITION & HONORS

BGCMA Marel Brown Creative Writing Book, 2007, 2009, 2010

Recognized at the annual Marel Brown Creative Writing Presentation for designing the program’s *Book of Poetry and Creative Writing* for the Boys and Girls Club of Metro Atlanta’s division, the Youth Art Connection.

AIGA World Day of Design 2005

Poster selected for the AIGA World Day of Design series. One of 50 posters selected from across the U.S.

2000 Show South, Creative Club of Atlanta; Silver Award

Screenzone Corporate Website

BOOKS FEATURING DESIGN WORK

Claiming Vision: Mapping the Intelligence of Artists’ Work by Anne West
RISD thesis work featured (currently in progress)

All Messed Up: Unpredictable Graphics by Anna Gerber
Experimental graphic design work featured (published by Laurence King in Spring 2004)

Colossal Design by Clare Warmke
Merge Design Collateral (published by HOW Design Books in July 2003)

Logo Design That Works
AllConnect Logo and Case Study (published by Rockport Publishing; 2001)

16th Annual AR100 Black Book
Designed AR100 book itself and had FMPA Annual Report 2000 featured

RECOGNITION & HONORS continued

PUBLICATIONS FEATURING DESIGN WORK

2001 Communication Arts

FMPA Annual Report 2000

2001 Print's Regional Design Annual

Merge Design Collateral

FMPA Annual Report 2000

365: AIGA Annual Design Competition, 2000

Merge Design Collateral

2000 HOW Self-Promotion Annual

Merge Design Collateral

HONORS GIVEN TO STUDENTS TAUGHT

AIGA SEED Award (Southeastern Excellence in Design), 2007

Taste of Atlanta, 2006 and 2007

Students designed look and feel as well as multiple pieces for this annual event.

Poster Design for Atlanta St. Patrick's Day Foundation, 2006 and 2007

Poster Design Marathon for ING Georgia Marathon, 2006 and 2007

PGA Poster Competition

ADDY, 2006

T-shirt Design for Sickle Cell Foundation of Georgia, 2006

Invitation Design for A Meal To Remember, 2006

Invitation Design for Boys and Girls Club of Metro Atlanta, 2006

EXHIBITIONS

Art Directors Club Grandmasters Exhibition: Thomas Ockerse

An exhibition representing the ADC GrandMasters' work and that of a cross section of select protégés.

ADC Gallery

New York City, November 2009

Tzedakah: The Art of Giving

Breman Museum

Atlanta, Georgia, September 2006

4x4 Works On Paper

Gallery 253

Atlanta, Georgia, March 2006

Seeing Eight

Design Center Gallery

Rhode Island School of Design, May 2002

Off the Shelf Artists' Books and Paper Constructions

Market House Gallery

Rhode Island School of Design, April 2002

Graduate Show

Sol Koffler Gallery

Rhode Island School of Design, November 2002

AFFILIATIONS

American Institute of Graphic Arts Jacksonville, Atlanta and Boston Chapters
member 1997–present

College Art Association 2003–present

voxGraphis Gainesville, FL

Student-run design group. Organized and participated in *Ligature* exhibitions. Jurors included Philip B. Meggs, 1998; David Carson, 1999.

REFERENCES

Available upon request.